# The Duracell Cloud offers unmatched functionality for business customers:

### Fast Back-up, Sync and Share

The faster your data is backed up, the more quickly it can enter the Duracell Cloud to be protected and accessed by colleagues wherever they are.

Duracell Cloud has leverages your existing LAN to backup your IT elements as fast as possible so you don't need to change your IT configuration to accommodate Duracell Cloud. Within your LAN, files can be shared using standard Network Attached Storage (NAS) Protocols. Microsoft Exchange can be backed up and restored, including the ability to recover individual mailboxes.

### Fast Restore, Simple and Reliable Disaster Recovery

If any element of your IT infrastructure fails and data is lost, reconfiguration is fast, and easy at LAN speeds, using your on site Duracell Cloud Appliance. Remote restore is possible directly from your Duracell Cloud Space, ensuring that every employee's computer and digital storage are protected and easily restored.

### **Stronger Data Security**

As soon as your data is stored onto the on-site Cloud Appliance, it is encrypted using 256-bit AES Encryption before being sent to your Duracell Cloud Space over a TLS (Transport Level Security) connection. A TLS connection is used for safe payment processing on e-commerce sites, preventing your data from being read or intercepted before it reaches your Duracell Cloud Space. Your system administrator has full control over the choices of encryption keys given to users, according to the security policies of the organization.

### **Strong Data Integrity**

Duracell Cloud uses advanced techniques to ensure that the data received by your Duracell Cloud Space is the same as what was sent from your Duracell Cloud Appliance and has not been tampered with.

#### **Greater Workforce Efficiency**

Duracell Cloud enables users to back-up, share and sync both on-site and remotely.

### **Predictable Costs**

Our fixed monthly cost with unlimited cloud storage brings an entirely new business model to market, enabling you to scale your business with confidence and predictability at a fixed cost with no hidden charges. Duracell Cloud consolidates three major cloud services into one highly usable and cost effective solution, giving you total flexibility and control of your IT costs. You only need to deal with one trusted service provider for a total storage solution.

To get started, or to learn more, visit us today.

→ Visit DuracellCloud.com

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### What is Duracell Cloud?

Duracell Cloud is a fully managed data storage service complete with a compatible Cloud Storage Appliance which provides secure, seamless and flexible backup of critical data.

Duracell Cloud is the perfect solution for businesses that share files and synchronize folders across their network using a variety of PCs, and mobile devices. Duracell Cloud's Cloud Appliance acts as NAS, File Server and Backup Tape Drive all in one, but with superior security, privacy, speed, reliability and data assurance — all with a predictable and budget-friendly business model. It is easily deployed and is fully supported by our very own Tech Support engineers.

TRUSTEDEVERYWHERE



#### **Features and Benefits**

Our aim is to help your business perform at its best.

Never worry about losing a critical file ever again, and enable your workforce to have mission critical data available to them at anytime, anywhere, and on any of their devices.



Duracell Cloud goes to work right away. Setup and configuration are fast and easy because you don't need to install client software on individual PCs.

You also avoid compatibility issues with operating systems and applications.

You get the added advantage of being able to retrieve or restore files anytime, anywhere either through a web-based interface or free Apps to support your mobile devices.

#### Features of Duracell Cloud - Business Solutions

Whatever your data storage requirements, Duracell Cloud has the flexibility to handle them.

We aim to minimize the time your IT infrastructure components are exposed to potential data loss by looking to pull data from your PCs, laptops, workstations and digital devices as quickly as possible using your on-site Duracell Cloud Appliance.

The Cloud Appliance, sitting on your LAN and synchronized with your IT infrastructure, pulls data onto its' integrated hard disk drive at LAN (Gigabit) speeds, and pushes data up to your Private Cloud Space.

You can then access your data directly from your Cloud Appliance at fast speeds on your LAN, or from your Private Cloud Space at speeds that depend on your prevailing internet connectivity.

If there's an IT failure or loss of data on your devices, just reload your data via your Cloud Appliance, or directly from your Private Cloud Space.

In the unlikely event that your Cloud Appliance fails, call up our Tech Support engineers (24/7), and we will send you a replacement Cloud Appliance loaded with all of your data the next day.

Businesses don't stand still, so our subscription model enables you to scale your business without worrying about Data Storage costs.

Duracell Cloud supports you every step of the way

# The features of the Duracell Cloud in more detail:

### Comprehensive Cloud. Your Personal, Private, Public and Mobile Cloud in one consolidated solution.

We believe that layers of inter-compatible storage both local to your IT Infrastructure and in The Cloud is the key to a highly scalable, usable, secure and cost effective storage solution. You just need to work with one trusted supplier, Duracell Cloud to fulfill all of your business' data storage needs.

### On-Site Cloud Appliance. On-site for fast sync and backup of devices.

The Duracell Cloud Appliance sits on your Local Area Network (LAN) and houses a hard disk drive which is used to store all of the data that it pulls from devices on your IT Infrastructure. You define what data on each of your devices requires saving to the Duracell Cloud Appliance, and what data should subsequently be saved by your Cloud Appliance to your Duracell Cloud Space. You get the best of both worlds. Fast data saving to your Cloud Appliance, and Secure Cloud Data Storage in Duracell Cloud.

# Unlimited Cloud Storage. Really. Store as much as you want in your Duracell Cloud Appliance and Cloud Space.

No hidden charges, or spurious fees. We know how important it is to have a service that scales with your business needs. We provide you with scalability without the cost implications.

## Strong System Security. We take the responsibility of looking after your data assets very seriously.

That's why all files are encrypted by your Cloud Appliance using 256-bit AES encryption which is used for protecting US Government classified material and is widely used by financial institutions. All access points to your Cloud Appliance and Duracell Cloud Space are authenticated.

## 24/7 Tech Support from our engineers. US based telephone and e-mail support.

We're here to help you with all manner of technical and commercial queries, no matter large or small. Our US-based support center enables us to support your businesses and any international subsidiaries with its around the clock team.

## Simple Payment Model. We believe that it's not just enough to have an elegant service.

That's why we've focused on simplicity. One monthly fee for a 12 month contract, with no hidden extras, enabling easy budgeting and predictability of data storage costs.

### **Benefits of Duracell Cloud.**

### **Business Solutions**

We've designed our service around the needs of businesses. Our primary goal is to help our clients and their employees perform their best by providing tools and services that help them back-up, sync and share their data faster, with greater security and reliability and do it in a simple and cost-effective way. Microsoft, Linux and Mac systems are all supported.